

## **DEVELOPER REPORT**

**By: Stephen Langway**

**March 17, 2010**

### **Marketing Activities**

Atlanta Magazine has obtained reprint rights to the two page editorial article in last month's dePont Registry, a buyer's gallery of fine homes on a nationwide basis. The aforementioned article did appear as "Publishers Showcase Atlanta's Premier Mountain Home – Big Canoe" and has garnered a great deal of enthusiasm.

During the month of March the Company will send out e-mail blasts to our entire database as well as follow up with direct mailing pieces to take advantage of the improving weather conditions and the increase traffic that we anticipate will flow to our gates.

### **Development Activities**

The Company continued construction in the Choctaw Neighborhood on one pre-sale home and another new start on a pre-sale in March.

The Company has almost completed the first phase of the round-a-bout project, which included the construction of a battered stone wall and placement of granite boulders and a number of Specimen Oak trees and larger shrubs.

The next phase is expected to start in spring with the planting of Daylilies, Purple Coneflower, Little Bluestem and numerous other grasses and plants.

### **Water Department Activities**

After a series of scope planning meeting, the Company has commissioned its engineer firm to the develop a long range plan for needed improvements and upgrades for the water distribution and sewer collection system and it is expected that this analysis should be completed by the end of April or the first of May.

### **Other Activities**

On March 26, 2010 Gibb's Garden, a 280 acre private garden in Cherokee County off of Yellow Creek Road will showcase the millions of Daffodil's on site to the members of the Big Canoe POA Board.

In the past, all visitors that have had an opportunity for this private showing are anxious for the facility to be open to the public at large.